

Tom Chalancon

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Graphic Designer

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Work experience

2017	2017 - 2018	2019 - 2021	2021 - Now
Internship Le Drugstore Modern Design of the website and assets creation, product photography, event marketing, motion design	Freelance Graphic Design Logo creation, posters, communication campaigns, photography	Print Design Working Student - Zalando Responsible for print material throughout Europe with gift cards and flyers, social media design, digital design, campaign design, involvement in the redesign of the icon system	Regional Visual Designer - Wolt Visual designer taking care of the brand identity usage in all the 18 German cities where Wolt is operating. From print to digital design and office branding.

Education

2012 - 2016	2016 - 2018	2018 - 2021
Economics Baccalauréat Bourg-en-Bresse, France	Communication BTS Lyon, France	Communication design Bachelor Thesis about compositional systems and generative branding identity project Berlin, Germany

Skills

Softwares	Design	Languages	Interests
Photoshop, Indesign, Illustrator, XD, Lightroom, Figma, VS Code	Brand identity, digital design, generative design, typography, print design, photography	French - native English - fluent German - B1 Norwegian - notions	Fashion, music, creative coding, photography, art